

FOOTHILLS ART CENTER PRESENTS THE 35th Annual Holiday Art Market

November 14 – December 30, 2009

Please read this prospectus carefully as some items have changed



The Holiday Art Market at Foothills Art Center opened for the first time in 1974. The market fills Foothills with unique arts and fine crafts for gift-giving. Admission to HART is free to the public and special programming helps attract thousands of shoppers! Works by nearly 200 Colorado artists will be displayed in a stunning holiday setting.

Housed in two buildings on the National Register of Historic Places, FAC is known for showcasing diverse exhibitions in a unique setting. Our mission is to engage the mind and inspire the spirit—offering the world of art through exhibition and education. Proceeds from Holiday Art Market support Foothills Art Center and Colorado artists.

INVITATION

HART is a juried event open to all Colorado artists and artisans. Foothills Art Center seeks fine arts and fine crafts in all media: oil, water-media, pastel, pencil, paper, print, photography, digital arts, mixed-media, clay, jewelry, glass, fiber, metal, wood, edibles, holiday theme items.

REQUIREMENTS

The minimum retail price for any item is \$3. The maximum retail price for fine art items is \$1,000, and for fine crafts and jewelry items, \$450. All work must be original and handmade by the artist. Manufactured components or commercial patterns or molds will not be accepted. Jewelry with plated components and commercially cast features will not be accepted (findings excepted). Accepted work must be exhibit-ready.

ENTRIES

Each artist is required to submit 6 – 8 entries. Submissions must accurately represent the body of work to be entered in HART. Please fill out the Entry Form (right) and label all slides, digital files, or physical work with artist name and item number from Entry Form. *All entries must be accompanied by a non-refundable \$10 jury fee. *2009 is the last year physical submissions will be accepted.*

Holiday Art Market IMPORTANT DATES, 2009

July 31

Slide and Digital submissions must be postmarked

Thursday, August 20 or Saturday, August 22

*Jurying days for actual work



August 28

Notification of jury results mailed.

September 15

\$30 participation fee due from accepted artists.

Friday, November 6 or Saturday, November 7

*Delivery of selected work.

Friday (5:30 – 8pm), November 13

HART opening reception

Saturday, November 14

HART opens to public.

Wednesday, December 30

Last day of HART



January 6, 7, 8, & 9

*Pick up unsold work.

January 15

Artist payments will be mailed.
No partial or early payments will be made.

*Please see detailed schedule information on reverse.



Holiday Art Market

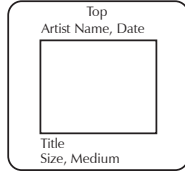


SLIDE AND DIGITAL SUBMISSIONS

Slides: Only standard 2" x 2" 35mm slides will be accepted.

Digital: Images may be sent on CD using JPG files only: 300 dpi no larger than 1024 x 768 pixels.

Email digital submissions to info@foothillsartcenter.org - subject line must say "HART entry."



PHYSICAL SUBMISSIONS

You may bring actual work along with the entry form to FAC for jurying on one of two days: Thursday, August 20, 10 – 2pm; Saturday, August 22, 10 – 2pm. Please bring photos of your submitted work to be used as a reference during the final jurying process. If you would like these photos returned, please bring them in a self-addressed, stamped envelope.

ACCEPTANCE & DELIVERY OF WORK

FAC will send notification to all applicants by mail on August 28. Please include a SASE with two stamps for notification. A non-refundable \$30 entry fee is due from selected artists by September 15. Failure to respond promptly with payment may result in disqualification. FAC will send selected artists detailed information regarding delivery and pick-up. All work must be hand-delivered to FAC on Friday, November 6 between 10am – 4pm or on Saturday, November 7 between 10am – 4pm.

SALE OF WORK/VOLUNTEER OPTION

All items are merchandised together into one market experience. FAC staff handles the installation and display of all art. FAC collects money and pays sales tax on all items sold. FAC retains a 50% commission, unless the participant completes the volunteer option. Artist participants have the option to earn a 60% commission on work sold (instead of 50%) by volunteering 16 hours during the event (minimum 4 hour shifts).

AGREEMENT

Submission of work to this jury process constitutes an agreement on the part of the artist to the conditions set forth in this prospectus. Foothills Art Center reserves the right to final curatorial, installation and marketing decisions.

QUESTIONS

For more information, please contact: 303.279.3922 or info@foothillsartcenter.org

Mail slide and digital entries to:



Holiday Art Market
Foothills Art Center
809 Fifteenth Street
Golden, CO 80401

ENTRY FORM must be postmarked by July 31, 2009
OR brought to FAC along with entries on jury day.

FAC 2009 HOLIDAY ART MARKET			FAC Only
Entry Format: <input type="checkbox"/> Slide <input type="checkbox"/> Digital <input type="checkbox"/> Physical			
Name _____			
Address _____			
City, State, Zip _____			
Email _____			
Phone _____			
<input type="checkbox"/> Jury Fee Enclosed: \$10			
<i>I accept the terms of this prospectus.</i>			
Signature _____			
<input type="checkbox"/> Yes, I wish to volunteer 16 hours for a 60% commission.			
<input type="checkbox"/> No, I do not wish to volunteer. My commission will be 50%.			
6-8 entries	Accept / Decline	FAC Only	
*Retail Price (w/commission)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#1 Title _____	Medium _____ Price* _____		
#2 Title _____	Medium _____ Price* _____		
#3 Title _____	Medium _____ Price* _____		
#4 Title _____	Medium _____ Price* _____		
#5 Title _____	Medium _____ Price* _____		
#6 Title _____	Medium _____ Price* _____		
#7 Title _____	Medium _____ Price* _____		
#8 Title _____	Medium _____ Price* _____		